



2025 Golf Committee Volunteers

Pierre Aubertin
ConEquip

Katie Babcock
Junior Achievement of WNY

Matt Carlucci
ARCA, Asset Recovery Company of
America

Steve Coulton
OnCore Golf

Jason Covelli
Netrio

Megan Davis
Welke Custom Brokers USA

Alex Hellert
Insurance Associates Marketplace

Jeanne Hellert
BNSME

Michaela LaJoie
The Westin Buffalo

Nelson Montgomery
US itek Inc

Dave Rechin, Jr.
ThreeSixty

Bob Waters
Netrio

Bnsme.org
Jawny.org

Winter / Spring 2025

Dear Friends of BNSME & Junior Achievement of WNY:

For 30 years, Buffalo Niagara Sales and Marketing Executives (BNSME) has been partnering with Junior Achievement of WNY (JA) for the Annual Golf Outing, sponsored by **Vision Financial Group, a Mass Mutual Company**. Please consider a business traffic-building or awareness-raising donation to our golf outing. Any donation, large or small, can be mutually beneficial as we recognize your business and raise important funds for both Junior Achievement and BNSME.

Friday, June 13, 2025: Diamond Hawk Golf Course

You are invited to be part of this special event in several ways:

- Play golf (individual or foursomes) – 11:00 a.m. shotgun start
- Provide 130 promotional items for our golfers and volunteers
- Donate items for our very impressive Ticket and Silent Auction

We are seeking:

- Gift cards
- Theme baskets
- Electronics
- Experiences
- Hand-crafted treasures
- Teambuilding experiences
- Family-themed fun
- Golfer necessities
- Wine, craft beer....*and more!*



Event Details



Founded in 1942, [Buffalo Niagara Sales and Marketing Executives \(BNSME\)](#) is the largest organization of its kind in our region, and the only one dedicated to consistently improving professionalism and education in sales and marketing.



[Junior Achievement of WNY \(JA\)](#), a non-profit organization, has been providing volunteer-delivered pathway education programs featuring financial literacy, entrepreneurship and career & work readiness to over 10,000 students annually in Kindergarten through 12th grade in our WNY area.



The similar mission between both organizations is evident with the long running Golf Outing partnership spanning three decades. If you have any questions or would like more information, please feel free to contact Jeanne Hellert at bnsme@bnsme.org or 716-662-2279.

Sincerely,

A handwritten signature in black ink, appearing to read "Pierre Aubertin".

Pierre Aubertin
BNSME golf committee chair
ConEquip

A handwritten signature in black ink, appearing to read "Steve Neuss".

Steve Neuss
BNSME president
Netrio

***** Please copy for your records and include this page with your donation *****

Thank you for supporting our fundraising auction.
By donating, you are helping raise much needed funds for both Junior Achievement of WNY and Buffalo Niagara Sales and Marketing Executives.



30th Annual BNSME / JA Golf Outing * Friday, June 13, 2025 * Diamond Hawk Golf Course

Company Name: _____

Contact Person: _____ Phone #: _____

Address: _____ City _____ State _____ Zip _____

Email: _____ Mobile #: (optional) _____

Donated Item: _____ Value: _____

130 Promotional Items: _____

____ Certificate enclosed

____ Call for pickup

____ Donation will be mailed/delivered to the office of **Netrio by June 3, 2025**

Netrio, 303 Cayuga Road, Suite 100, Buffalo, NY 14225

Call (716) 662-2279 or email to: bnsme@bnsme.org *Thank you!*

Title Sponsor:



**VISION
FINANCIAL
GROUP**

a MassMutual firm