



2024 Golf Committee Volunteers

Pierre Aubertin
NOCO

Katie Babcock
Junior Achievement of WNY

Matt Carlucci
Buffalo Lodging Associates, LLC

Steve Coulton
OnCore Golf

Jason Covelli
PCA Technology Group, Inc

Megan Davis
Welke Custom Brokers USA

Alex Hellert
Insurance Associates Marketplace

Jeanne Hellert
BNSME

Michaela LaJoie
The Westin Buffalo

Lisa Roy
Junior Achievement of WNY

Bob Waters
PCA Technology Group, Inc

Bnsme.org
Jawny.org

Winter / Spring 2024

Dear Friends of BNSME & Junior Achievement of WNY:

For 29 years, Buffalo Niagara Sales and Marketing Executives (BNSME) has been partnering with Junior Achievement of WNY (JA) for the Annual Golf Outing, sponsored by **Vision Financial Group, a Mass Mutual Company**. Please consider a business traffic-building or awareness-raising donation to our golf outing. Any donation, large or small, can be mutually beneficial as we recognize your business and raise important funds for both Junior Achievement and BNSME.

Friday, June 21, 2024: Diamond Hawk Golf Course

You are invited to be part of this special event in several ways:

- Play golf (individual or foursomes) – 11:00 a.m. shotgun start
- Provide 130 promotional items for our golfers and volunteers
- Donate items for our very impressive Ticket and Live Auction

We are seeking:

- Gift cards
- Theme baskets
- Electronics
- Experiences
- Hand-crafted treasures
- Teambuilding experiences
- Family-themed fun
- Golfer necessities
- Wine, craft beer....*and more!*



Event Details



Founded in 1942, [Buffalo Niagara Sales and Marketing Executives \(BNSME\)](#) is the largest organization of its kind in our region, and the only one dedicated to consistently improving professionalism and education in sales and marketing. (Photos by: Onion Studio)



[Junior Achievement of WNY \(JA\)](#), a non-profit organization, has been providing volunteer-delivered pathway education programs featuring financial literacy, entrepreneurship and career & work readiness to over 10,000 students annually in Kindergarten through 12th grade in our WNY area.



The similar mission between both organizations is evident with the long running Golf Outing partnership spanning almost three decades. If you have any questions or would like more information, please feel free to contact Lisa Roy at Lroy@jawnny.org or 853-1381, ext. 212.

Sincerely,

A handwritten signature in cursive script that reads "Jeanne E. Hellert".

Jeanne Hellert
Executive Director
BNSME

A handwritten signature in cursive script that reads "Pierre Aubertin".

Pierre Aubertin
BNSME golf committee chair
NOCO LLC

***** Please copy for your records and include this page with your donation *****

Thank you for supporting our fundraising auction.
By donating, you are helping raise much needed funds for both Junior Achievement
of WNY and Buffalo Niagara Sales and Marketing Executives.



29th Annual BNSME / JA Golf Outing * Friday, June 21, 2024 * Diamond Hawk Golf Course

Company Name: _____

Contact Person: _____ Phone #: _____

Address: _____ City _____ State _____ Zip _____

Email: _____ Mobile #: (optional) _____

Donated Item: _____ Value: _____

130 Promotional Items: _____

Certificate enclosed

Call for pickup

Donation will be mailed/delivered to **Junior Achievement office by May 31, 2024**

Junior Achievement of WNY, 500 Corporate Parkway, Suite 118, Amherst, NY 14226

Call (716) 853-1381 x212 or email to: Lroy@jawny.org *Thank you!*

Title Sponsor:



**VISION
FINANCIAL
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a MassMutual firm