



### 2023 Golf Committee Volunteers

Max Winterburn - **Event Chair**  
DataSure24

Pierre Aubertin  
NOCO

Katie Babcock  
Junior Achievement of WNY

Tony Blasting  
Northwestern Mutual

Matt Carlucci  
Buffalo Lodging Associates, LLC

Mike Cipolla  
716 Realty Group WNY

Steve Coulton  
OnCore Golf

Jason Covelli  
PCA Technology Group, Inc

Megan Davis  
Welke Custom Brokers USA

Jeanne Hellert  
BNSME

Laurie Mahoney

Lisa Roy  
Junior Achievement of WNY

Bob Waters  
PCA Technology Group, Inc

**Bnsme.org**  
**Jawny.org**

## Winter / Spring 2023

### Dear Friends of BNSME & Junior Achievement of WNY:

For 28 years, Buffalo Niagara Sales and Marketing Executives (BNSME) has been partnering with Junior Achievement of WNY (JA) for the Annual Golf Outing, sponsored by **Vision Financial Group, a Mass Mutual Company**. Please consider a business traffic-building or awareness raising donation to our golf outing. Any donation, large or small can be mutually beneficial as we recognize your business and raise important funds for both Junior Achievement and BNSME.

**Friday, June 9, 2023**

### Diamond Hawk Golf Course

You are invited to be part of this special event in a number of ways:

- Play Golf (individual or foursomes) – 11:00 am shotgun start
- Provide 130 promotional items for our golfers and volunteers
- Donate items for our very impressive Ticket and Live Auction

#### We are seeking:

- Gift cards
- Theme Baskets
- Electronics
- Experiences
- Hand-crafted treasures
- Team Building experiences
- Family-themed fun
- Golfer necessities
- Wine, Craft beer....and more!





Founded in 1942, [Buffalo Niagara Sales and Marketing Executives \(BNSME\)](#) is the largest organization of its kind in our region, and the only one dedicated to consistently improving professionalism and education in sales and marketing. (Photos by: Onion Studio)



[Junior Achievement of WNY \(JA\)](#), a non-profit organization, has been providing volunteer-delivered financial literacy, entrepreneurship and career & work readiness education pathway programs to over 16,000 students in Kindergarten through 12<sup>th</sup> grade in our WNY area.



The similar mission between both organizations is evident with the long running Golf Event partnership spanning over two decades. If you have any questions or would like more information, please feel free to contact Lisa Roy at [Lroy@jawny.org](mailto:Lroy@jawny.org) or 853-1381, ext. 212.

Sincerely,

A handwritten signature in black ink that reads "Jeanne E. Hellert".

Jeanne Hellert  
Executive Director  
BNSME

A handwritten signature in black ink that reads "Max Winterburn".

Max Winterburn  
BNSME golf committee chair  
DataSure24

\*\*\*\*\* Please include this page with your donation \*\*\*\*\*

Thank you for supporting our fundraising auction.  
By donating, you are helping raise much needed funds for both Junior Achievement of WNY and Buffalo Niagara Sales and Marketing Executives.



**28<sup>th</sup> Annual BNSME / JA Golf Outing \* Friday, June 9, 2023 \* Diamond Hawk Golf Course**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Mobile #: (optional) \_\_\_\_\_

Donated Item: \_\_\_\_\_ Value: \_\_\_\_\_

130 Promotional Items: \_\_\_\_\_

Certificate enclosed

Call for pickup

Donation will be mailed/delivered to **Junior Achievement office by May 19, 2023**

**Junior Achievement of WNY, 500 Corporate Parkway, Suite 118, Amherst, NY 14226**

Call (716) 853-1381 x212 or email to: [Lroy@jawny.org](mailto:Lroy@jawny.org) *Thank you!!*

**Title Sponsor:**



a MassMutual firm