



Spring 2022

Dear Friends of BNSME & Junior Achievement of WNY:

For 27 years, Buffalo Niagara Sales and Marketing Executives (BNSME) has been partnering with Junior Achievement of WNY (JA) for the Annual Golf Outing, sponsored by **Vision Financial Group, a Mass Mutual Company**. Please consider a business traffic-building or awareness raising donation to our golf outing. Any donation, large or small can be mutually beneficial as we recognize your business and raise important funds for both Junior Achievement and BNSME.

Friday, June 10, 2022

Diamond Hawk Golf Course

You are invited to be part of this special event in a number of ways:

- Play Golf (individual or foursomes) – 11:00 am shotgun start
- Provide 130 promotional items for our golfers and volunteers
- Donate items for our very impressive Ticket and Live Auction

We are seeking:

- Gift cards
- Theme Baskets
- Electronics
- Experiences
- Hand-crafted treasures
- Team Building experiences
- Family-themed fun
- Golfer necessities
- Wine, Craft beer....and more!

2022 Golf Committee Volunteers

Co-Chairmen

Eric M. Ensminger
Marketing Tech

Max Winterburn
DataSure24

Katie Babcock
Junior Achievement of WNY

Tony Blasting
Northwestern Mutual

Mike Cipolla
716 Realty Group

Steve Coulton
OnCore Golf

Jason Covelli
PCA Technology Group, Inc

Megan Davis
Welke Customs Brokers USA

Jeanne Hellert
BNSME

Laurie Mahoney
Junior Achievement of WNY

Jeff Reed
Mount Calvary Cemetery

Lisa Roy
Junior Achievement of WNY

Bob Waters
PCA Technology Group, Inc

Bnsme.org
Jawny.org





Founded in 1942, [Buffalo Niagara Sales and Marketing Executives \(BNSME\)](#) is the largest organization of its kind in our region, and the only one dedicated to consistently improving professionalism and education in sales and marketing. (Photos by: Onion Studio)



[Junior Achievement of WNY \(JA\)](#), a non-profit organization, has been providing volunteer-delivered financial literacy, entrepreneurship and career & work readiness education pathway programs to over 16,000 students in Kindergarten through 12th grade in our WNY area.



The similar mission between both organizations is evident with the long running Golf Event partnership spanning over two decades. If you have any questions or would like more information, please feel free to contact Lisa Roy at Lroy@jawnny.org or 853-1381, ext. 212.

Sincerely,

A handwritten signature in black ink, reading "Jeanne E. Hellert".

Jeanne Hellert
Executive Director
BNSME

A handwritten signature in black ink, reading "Eric M. Ensminger".

Eric M. Ensminger
BNSME golf committee chair
Marketing Tech

A handwritten signature in black ink, reading "Max Winterburn".

Max Winterburn
BNSME golf committee chair
DataSure24

***** Please include this page with your donation *****

Thank you for supporting our fundraising auction.
By donating, you are helping raise much needed funds for both Junior Achievement of WNY and Buffalo Niagara Sales and Marketing Executives.



27th Annual BNSME / JA Golf Outing * Friday, June 10, 2022 * Diamond Hawk Golf Course

Company Name: _____

Contact Person: _____ Phone #: _____

Address: _____ City _____ State _____ Zip _____

Email: _____ Mobile #: (optional) _____

Donated Item: _____ Value: _____

130 Promotional Items: _____

_____ Certificate enclosed

_____ Call for pickup

_____ Donation will be mailed/delivered to **Junior Achievement office by June 1, 2022**

Junior Achievement of WNY, 6255 Sheridan Drive, Suite 210, Williamsville, NY 14221

Call (716) 853-1381 x212 or email to: Lroy@jawnny.org *Thank you!!*

Title Sponsor:



a MassMutual firm